Документ подписан простой электронной подписью
Информация о владельце:
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Annotation to the work program of the discipline

Name disciplines (module)	Технологическое предпринимательство / Technological Business
Summary	Technological entrepreneurship: basic concepts and definitions. Creation of innovative business. Formation and development of the team. Business idea, business model, business plan. Marketing. Market assessment. Product development and bringing it to market. Intangible assets and protection of intellectual property, licensing. Risks and methods of their management. Financing of scientific and technical projects. Innovation Support Infrastructure. Assessment of the investment attractiveness of the project
Development results disciplines (module)	Using knowledge of the theory and practice of running a technology business, he is able to formulate the purpose of a business project and determine the tasks that ensure the effective implementation of a business idea in the field of technology entrepreneurship Based on the current legal norms governing entrepreneurial activity in the field of technology business and taking into account the limited resources and restrictions, he is able to develop a plan for the implementation of a business project for maximum efficiency Able to use modern digital tools (cloud storage, services for collaboration and communication, etc.) in the implementation of a business idea, taking into account the established deadlines, tasks and goals, available resources. Using knowledge of team building and team interaction methods, he is able to form a team of projects in the field of technological entrepreneurship Taking into account the individual capabilities of project team members in the field of technological entrepreneurship of projects and using information technology, is able to plan team work, distribute tasks and delegate authority to team members to achieve effective work Using the knowledge of the basics of team work planning to achieve the set goal, he is able to overcome disagreements and conflicts that arise in the team based on taking into account the interests of all parties in the implementation of projects in the field of technological entrepreneurship
Labor intensity, cu	**3**
Reporting Form	Test (credit)
List of basic and additional literature necessary for mastering disciplines (module)	
Main literature	1. Innovative entrepreneurship in Russia: trends, tools and development potential: monograph / O.E. Akimova, S.K. Volkov, I.V. Mitrofanova, N.P. Ivanov, V.S. Fomichev. - Moscow|Berlin: Direct-Media, 2019. - 127 p. : ill., tab. - http://biblioclub.ru/. - Bibliography: p. 113-123. - ISBN 978-5-4475-9925-6 2. Serkov,, L. N. Management of innovative development enterprises: methodical manual / L. N. Serkov. - Management of innovative development of the enterprise, 2025-11-24. - Electron. Dan. (1

	file). - Simferopol: University of Economics and Management, 2020. - 111 p. - electronic. - The book is in the premium version of EBS IPR BOOKS. - ISBN 2227-8397
Additional literature	1. Bayburin, A. Kh. Methods of innovation in construction Electronic resource / Baiburin A. Kh., Kocharin N. V.: textbook. - 2nd ed., erased. - St. Petersburg: Lan, 2020. - 164 p. - ISBN 978-5-8114-4963-7 2. Innovative entrepreneurship and commercialization innovations Electronic resource: Educational manual / D. Sh. Sultanova [and others]. - Kazan: Kazan National Research Technological University, 2016. - 112 p. - The book is in the premium version of EBS IPR BOOKS. - ISBN 978-5-7882-2064-2 3. Kuzmina, E. E. Innovative entrepreneurship Electronic resource: Textbook / E. E. Kuzmina. - Moscow: Russian Customs Academy, 2017. - 208 p. - The book is in the premium version of EBS IPR BOOKS. - ISBN 978-5-9590-0978-6 4. Romanenko, E. V. Innovative economics and technological Entrepreneurship Electronic resource / Romanenko E.V.: guidelines. - Omsk: SibADI, 2020. - 52 p. 5. Romanenko, E. V. Theory and methodology of development of small Entrepreneurship in an Innovative Economy Electronic resource / Romanenko E. V. : monograph. - Omsk: SibADI, 2020. - 129 p. - ISBN 978-5-00113-141-0 6. Sukhorukova, M. V. Introduction to entrepreneurship for IT projects Electronic resource / M. V. Sukhorukova, I. V. Tyabin. - Introduction to Entrepreneurship for IT Projects, 2021-11-30. - Moscow: Internet University of Information Technologies (INTUIT), IP Air Media, 2019. - 123 p. - The book is in the premium version of EBS IPR BOOKS. - ISBN 978-5-4486-0510-9